

ABSTRACT

The present invention relates to a method for generating user history information of multimedia data, the present invention generates usage summary
5 information by recording frequency of usage about the feature information of the multimedia data in a feature table, generates a user history list including link information (address) of the feature table in the usage summary information , and provides a user profile information for reflecting user preference by applying those information, therefor efficiently recording the feature information of multimedia data
10 in limited space, and providing a user-oriented multimedia service to the user.